

POSTAL MINIMIZER

Postal Rate Chart- Effective May, 11 2009

| FIRST CLASS MAIL | Letters (cents) | Flats (cents) |
|--------------------------------------|------------------------|----------------------|
| Regular | | |
| Basic First Ounce | 44.0 | 88.0 |
| Presort | 41.4 | 75.7 |
| Each Addt'l Ounce | 17.0 | 17.0 |
| Automation | Up to | 1 oz. |
| Basic (Residual) Mixed AADC | 38.2 | 72.5 |
| AADC | 36.0 | 60.3 |
| 3-Digit Barcoded | 35.7 | 54.2 |
| 5-Digit Barcoded | 33.5 | 38 |
| Each Addt'l Ounce | 12.5 | 17.0 |
| Postcards (Up to 4-1/4" x 6") | Min. 0.007" | thick |
| Basic Single Piece | 28.0 | |
| Presort | 24.5 | |
| Postcards (Automation) | | |
| Mixed AADC | 23.0 | |
| AADC | 22.0 | |
| 3-Digit Barcoded AADC | 21.8 | |
| 5-Digit Barcoded | 20.5 | |

| BUSINESS REPLY FEES | Letters (cents) |
|--|------------------------|
| BRM | |
| Under 1 oz. (Letter) | 44.0 |
| Under 1 oz. (Flat) | 88.0 |
| Each Addt'l Ounce | 17.0 |
| Postcards | 28.0 |
| Plus Per Piece Rate | |
| High Volume Fee | 8.3 |
| Basic Fee | 74.0 |
| Qualified BRM (Formerly Bramas) | |
| Under 1 oz. (Letter) | 41.7 |
| Under 1 oz. (Flat) | 17.0 |
| Postcards | 25.7 |
| Plus Per Piece Rate | |
| High Volume Fee | 0.7 |
| Basic Fee | 5.2 |
| Address Correction Service | |
| Hard Copy | .50 |
| Electronic (First Class) | .10 |
| Electronic (Standard) | .26 |
| Annual Permit Fees | |
| Presorted First Class | \$185.00 |
| Presorted Standard | \$185.00 |
| Business Reply Mail Annual Fee | \$185.00 |
| Business Reply Mail Accounting Fee | \$585.00 |
| QBRM Quarterly Fee | \$1,925.00 |

| STANDARD MAIL | Regular (cents) | Non-Profit (cents) |
|--------------------------------------|------------------------|---------------------------|
| Letters | | |
| Non-automated Mixed ADC | 57.8 | 47.7 |
| Non-Automated ADC | 49.1 | 39.0 |
| Non-Automated 3-Digit Presort | 44.7 | 34.6 |
| Non-Automated 5-Digit Presort | 33.0 | 22.9 |

| STANDARD MAIL | Regular (cents) | Non-Profit (cents) |
|---|------------------------|---------------------------|
| Letters | | |
| Non-Automated Mixed AADC/ ADC | 27.3 | 17.2 |
| Non-Automated AADC/ADC | 25.6 | 15.5 |
| Automated Mixed AADC/ADC | 27.0 | 16.9 |
| Automated AADC/ADC | 25.3 | 15.2 |
| Automated 3-Digit Auto | 25.1 | 15.0 |
| Automated 5-Digit Auto | 23.3 | 13.2 |
| Enhanced Carrier Route Subclass | | |
| Basic | 26.2 | 19.0 |
| High Density | 19.3 | 12.1 |
| Saturation | 18.2 | 11.0 |
| Non-Letter (Flats) | | |
| Non-Automated Mixed ADC | 55.8 | 42.4 |
| Non-Automated AADC/ADC | 50.9 | 37.5 |
| Non-Automated 3-Digit Presort | 46.4 | 33.0 |
| Non-Automated 5-Digit Presort | 36.7 | 23.3 |
| Automated Mixed AADC/ADC | 49.6 | 36.2 |
| Automated AADC/ADC | 48.6 | 35.2 |
| Automated 3-Digit Auto | 41.8 | 28.4 |
| Automated 5-Digit Auto | 34.6 | 21.2 |
| Enhanced Carrier Route Subclass | | |
| Basic | 26.2 | 19.0 |
| High Density | 22.0 | 14.6 |
| Saturation | 19.4 | 12.0 |
| Destination Entry Discounts (For all Subclasses) | | |
| Bulk Mail Center (BMC) | 3.4 | 3.4 |
| Sectional Center Facility (SCF) | 4.3 | 4.3 |
| Piece/Pound Rates | (For pieces weighing | over 3.3 oz) |
| Per Pound Rate (to be added to the per piece rate below) | | |
| Basic Bulk Rate (Per Lb.) | 72.5 | 62.8 |
| BMC Entry (Per Lb.) | 56.2 | 46.5 |
| SCF Entry (Per Lb.) | 51.7 | 42.0 |
| Enhanced C/R (Per Lb.) | 44.3-69.6 | 27.3-52.6 |
| ECR – High Density (Per Lb.) | 39.6-64.9 | 22.6-47.9 |
| ECR – Saturation (Per Lb.) | 35.6-60.9 | 18.6-43.9 |
| Per Piece Rate | | |
| Non-Automated Mixed AADC/ADC | 40.8 | 29.4 |
| Non-Automated AADC/ADC | 35.9 | 24.5 |
| Non-Automated 3-Digit (Flats Only) | 31.4 | 20 |
| Non-Automated 5-Digit (Flats Only) | 21.7 | 10.3 |
| Automated Mixed AADC/ADC | 34.6 | 23.2 |
| Automated AADC/ADC | 33.6 | 22.2 |
| Automated 3-Digit Auto | 26.8 | 15.4 |
| Automated 5-Digit Auto | 19.6 | 8.2 |
| Enhanced Carrier Route Subclass | | |
| Basic | 11.8 | 8.2 |
| High Density | 8.6 | 4.7 |
| Saturation | 6.8 | 2.9 |



Barton & Cooney

Printing Services:

- Continuous Laser Printing Services
- High-Speed Laser Printing
- Highlight color
- Variable Image
- Simplex or Duplex Printing
- Inkjet Printing
- MICR Printing
- Image Data Formatting
- UPC Barcoding
- Web Printing
- Match Mailings/Read-and-Print

Warehouse Storage:

- Up to 45,000 square feet storage space

Mailing Services:

- 1st Class Pre-Sort Savings
- Standard Class Pre-Sort Savings
- NCOA and Suppression services
- Commingling Services
- Ink Jet Printing
- Direct mail campaigns
- Ability to accumulate multiple page statements
- Folding
- Tabbing
- Intelligent Inserting
- Labeling
- Fulfillment
- Bindery
- Hand Assembly & Kitting
- Catalogs
- Marketing
- Mailing Lists
- Certified Full Service Intelligent Mail barcode Provider

Technical Services:

- Custom programming
- Software development
- Signature and logo digitization
- Custom form development
- Variable and Image-Data formatting
- Postal discount processing
- Postscript, PCL,PDF and TIFF formatted output
- Internet Presentation
- CD Indexing
- List hygiene and CASS certification
- Data Composition
- Creation of PURLs, CURLs and GURLs

800-368-8463 or 609-747-9300

sales@bartoncooney.com
300 Richards Run • Burlington, NJ 08016

www.BartonCooney.com

ABOUT BARTON & COONEY:

Located in an 85,000 square foot facility in Burlington, NJ, Barton & Cooney is Central and Southern New Jersey's largest and most experienced printing and mailing operation.

The company was founded in 1969, focusing primarily on lettershop and fulfillment services, and is currently operated by Patrick M. Doyle, son of the founder.

Mr. Doyle began offering mail sorting services soon after the United States Postal Service began to outsource this process to commercial enterprises. Later he merged mail sorting with laser printing, offset printing and lettershop services.

These services make Barton & Cooney one of the industry's finest printing and mailing services provider and capable of meeting most any client's needs.

FRACTION/DECIMAL CONVERSIONS

| | | | | | | | |
|-------|-------|-------|-------|-------|-------|-------|-------|
| 1/64 | .0156 | 17/64 | .265 | 33/64 | .5156 | 49/64 | .7656 |
| 1/32 | .0313 | 9/32 | .2812 | 17/32 | .5312 | 25/32 | .7812 |
| 3/64 | .0469 | 19/64 | .2969 | 35/64 | .5469 | 51/64 | .7969 |
| 1/16 | .0625 | 5/16 | .3125 | 9/16 | .5625 | 13/16 | .8125 |
| 5/64 | .0781 | 21/64 | .3281 | 37/64 | .5781 | 53/64 | .8281 |
| 3/32 | .0937 | 11/32 | .3437 | 19/32 | .5937 | 27/32 | .8437 |
| 7/64 | .1094 | 23/64 | .3594 | 39/64 | .6094 | 55/64 | .8594 |
| 1/8 | .1250 | 3/8 | .3750 | 5/8 | .6250 | 7/8 | .8750 |
| 9/64 | .1406 | 25/64 | .3906 | 41/64 | .6406 | 57/64 | .8906 |
| 5/32 | .1562 | 13/32 | .4062 | 21/32 | .6562 | 29/32 | .9062 |
| 11/64 | .1719 | 27/64 | .4219 | 43/64 | .6719 | 59/64 | .9219 |
| 3/16 | .1875 | 7/16 | .4375 | 11/16 | .6875 | 15/16 | .9375 |
| 13/64 | .2031 | 29/64 | .4531 | 45/64 | .7031 | 61/64 | .9531 |
| 7/32 | .2187 | 15/32 | .4687 | 23/32 | .7187 | 31/32 | .9687 |
| 15/64 | .2344 | 31/64 | .4844 | 47/64 | .7344 | 63/64 | .9844 |
| 1/4 | .250 | 1/2 | .5000 | 3/4 | .7500 | 1 | 1.000 |